

MORTGAGE COMPANIES

Ranked by dollar amount of loans originated in 2008

Rank (last year)	Company Address Web site	Telephone Fax Toll-free number	Dollar amount of loans originated in: \$ Millions •2008 •2007 •% change (loss)	Number of loans: •2008 •2007 •% change (loss)	Number of registered brokers	Number of full- time employees	Number of offices: •Local •Companywide	•Local executive(s) •Title(s)	Type of brokerage ⁽¹⁾	Year established locally
1 (2)	General Mortgage Corp. 9988 Hibert St., #100, San Diego 92131 www.gmloan.com	(858) 577-2400 (858) 577-2420 (800) 388-2881	\$297.9 \$281.3 6	905 817 11	160	20	3 3	Richard H. Palmer president, CEO	na	1983
2 (4)	First Financial and Real Estate Services 3131 Camino del Rio N., #900, San Diego 92108 www.gofirstfinancial.com	(619) 327-2200 (619) 327-2270 (877) 327-2350	\$158.6 \$248.6 (36)	422 772 (45)	35	5	1 1	Casey LeBlanc president Masud Sarwary broker	Retail	2004
3 (NR)	Magnifund Group 1 Civic Center Drive, #360, San Marcos 92069 www.magnifundgroup.com	(760) 602-6924 (760) 891-0658 (888) 828-4808	\$133.1 \$37.3 257	417 117 256	49	25	3 8	Robert Ianniciello president Kelly Kline executive vice president	na	2007
4 (7)	Avalon Mortgage Corp. 6333 Greenwich Drive, #270, San Diego 92122 www.avalonmtg.com	(858) 625-8503 (858) 554-0517 (888) 211-8113	\$108.8 \$131.4 (17)	275 374 (26)	19	3	1 1	Joseph D. Cutri president	Retail	1997
5 (11)	Integrity First Financial Group 5080 Shoreham Drive, #203, San Diego 92122 www.iffgdirect.com	(866) 606-4334 (858) 459-4975	\$101.0 \$32.6 210	231 111 108	12	8	1 1	Jake Pescatello Alex Barnett Anthony Balsamo Trevor Gates principal partners	Retail	2006
6 (9)	San Diego Funding 2448 Historic Decatur Road, #205, San Diego 92106 www.sdfunding.com	(619) 260-1660 (619) 797-1082	\$94.2 \$90.4 4	313 303 3	11	13	1 1	Linnea Arrington president	Retail	1980
7 (8)	Residential Wholesale Mortgage Inc. 11234 El Camino Real, #100, San Diego 92130 www.residentialmortgage.net	(858) 794-2155 (858) 794-2160 (800) 865-6266	\$88.8 \$126.8 (30)	183 269 (32)	25	5	1 na	C. Bradley Livingston president	Retail	1994
8 (6)	California Mortgage Consultants Inc./CMC Finance Inc. 7575 Eads Ave., #102, La Jolla 92037 www.cmcfinance.com	(858) 456-3000 (858) 456-6200	\$88.0 \$150.0 (41)	153 231 (34)	9	11	1 3	Nancy Gardner CEO	Wholesale	1994
9 (12)	Senior American Funding Inc. 2650 Camino del Rio N., #350, San Diego 92108 www.senioramerican.org	(619) 294-6000 (619) 294-6005 (800) 249-0686	\$71.7 \$26.2 173	489 123 298	16	13	1 7	Brian White president	Wholesale and retail	2002

na Not available

(NR) Not ranked

Notes: Windsor Capital Mortgage Corp., No. 1 on last year's list, Stinson Financial Group, No. 3 on last year's list, California Equities, No. 10 on the list, and Coastal Cities Mortgage Inc., No. 13 on the list, did not return surveys. Pacific Capital Mortgage, No. 5 on last year's list, declined to participate.

Source: The companies and CPA attestation letters.

It is not the intent of this list to endorse the participants nor to imply a company's size or numerical rank indicates its quality.

⁽¹⁾ There are three types of brokerages: wholesale (uses brokers on staff), retail (uses independent brokers) or a brokerage firm that uses both wholesale and retail.