

MORTGAGE COMPANIES

Ranked by dollar amount of loans originated in 2009

Rank (last year)	Company Address Web site	Telephone Fax Toll-free number	Dollar amount of loans originated in: \$ Millions •2009 •2008 •% change (loss)	Number of loans: •2009 •2008 •% change (loss)	Number of registered brokers	Number of full-time employees	Number of offices: •Local •Companywide	•Local executive(s) •Title(s)	Type of brokerage ⁽¹⁾	Year established locally
1 (7)	Residential Wholesale Mortgage Inc. 11234 El Camino Real, #100, San Diego 92130 www.residentialmortgage.net	858-794-2155 858-794-2160 800-865-6266	\$330.8 \$88.8 273	897 257 249	47	10	1 2	C. Bradley Livingston president	Retail	1994
2 (3)	Magnifund Group Inc. 1 Civic Center Drive, #360, San Marcos 92069 www.magnifundgroup.com	760-602-6924 760-891-0658 888-828-4808	\$274.4 \$133.1 106	871 417 109	75	100	1 6	Robert Ianniciello president Kelly Kline executive vice president	na	2007
3 (5)	Integrity First Financial Group 6333 Greenwich Ave., #280, San Diego 92122 www.iffgdirect.com	858-454-4789 858-459-4975 866-606-4334	\$204.0 \$101.0 102	612 231 165	16	28	1 1	Jake Pescatello Alex Barnett Anthony Balsamo Trevor Gates principal partners	Retail	2006
4 (6)	San Diego Funding 2468 Historic Decatur Road, #160, San Diego 92106 www.sdfunding.com	619-260-1660 619-797-1082	\$160.9 \$94.2 71	531 313 70	10	8	1 1	Linnea Arrington president	Retail	1980
5 (4)	Avalon Mortgage Corp. 6333 Greenwich Ave., #270, San Diego 92122 www.avalonmtg.com	858-625-8500 858-554-0517 888-211-8113	\$124.4 \$108.8 14	365 275 33	20	3	1 1	Joseph Cutri president	Retail	1997
6 (9)	Senior American Funding 2650 Camino del Rio N., #350, San Diego 92108 www.senioramerican.org	619-294-6000 619-294-6005 800-249-0686	\$86.9 \$71.7 21	453 489 (7)	34	13	1 7	Brian White president	Wholesale and retail	2002
7 (8)	California Mortgage Consultants 7575 Eads Ave., La Jolla 92037 www.cmcfinance.com	858-456-3000 888-488-4980	\$77.5 \$88.0 (12)	139 153 (9)	8	1	1 1	Nancy Gardner CEO	Wholesale	1994

na Not available

Notes: General Mortgage Corp., No. 1 on last year's list, and First Financial and Real Estate Services, No. 2 on last year's list, did not return surveys.

Source: The companies and CPA attestation letters.

It is not the intent of this list to endorse the participants nor to imply a company's size or numerical rank indicates its quality.

⁽¹⁾ There are three types of brokerages: wholesale (uses brokers on staff), retail (uses independent brokers) or a brokerage firm that uses both wholesale and retail.

Researched by Kristen Nevarez and Andrew Schweizer